



## Eugene H. Cole, Jr.

CPA/ABV, CVA, CFF



Eugene H. Cole, Jr. provides expert witness testimony, litigation consulting and business valuation services used in discovery assistance, damage and economic loss claims, marital dissolution, and estate and gift taxes. Litigation related and business valuation services (including both tangible and intangible assets/intellectual property) have been provided for various purposes including business damages and loss of profits, stockholder/business owner litigation, personal injury and wrongful death, family law, estate and gift tax, buy-sell agreements, malpractice litigation, breach of contract, Financial Accounting Standards Board Statements of Financial Accounting Standards including No. 141 and No. 142, purchase and sale of businesses among others. Representative industry experience includes retail, manufacturing, distribution/wholesale, trucking companies, professional services, contracting and construction (commercial and residential), funeral homes, auto dealerships, restaurant and food services, real estate development and management and health care.

Mr. Cole also provides financial management, tax and business advisory services to owner managed companies in the manufacturing, retail, distribution and service industries.

Mr. Cole has over 35 years of experience in public and private accounting. Prior to forming OnPointe Financial in 2008, he was a Managing Director of the Valuation and Litigation Services practice with Henry & Horne, LLP (2002 – 2008) and a Partner with Clifton Gunderson LLP in Wausau, Wisconsin responsible for the valuation and litigation service practice in central Wisconsin.

### VERITI CONSULTING LLC

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### SUMMARY OF PROFESSIONAL EXPERIENCE

- Development and direction of financial analyses, economic and statistic studies to support/refute loss of earnings claims in personal injury suits including expert witness testimony.
- Damage claim development, business valuation assessment and expert witness testimony including financial analyses and industry surveys to support/refute commercial damage and loss



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claims arising out of breach of contract (including Fair Dealership Law actions), investment portfolio management issues, contract interpretation, negligence, and other causes.

- Developed oral and written reports to document business valuation opinions in estate and gift tax, dissident shareholder actions, commercial damage cases and marital separation proceedings including expert testimony.
- Direction and participation in merger and acquisition engagements involving diligence, assessment and analyses of financial and operational data for purposes of business value determination.
- Direction and participation in forensic and investigative accounting as it relates to employee fraud and theft claims and related civil, family law and criminal litigation.
- Preparation of formal valuation reports including federal, state and private industry pension and profit sharing plans in marital dissolution proceedings.
- Participation in financial analysis and case strategy in business interruption insurance litigation and claims.

### CREDENTIALS AND PROFESSIONAL ASSOCIATIONS

- Certified Public Accountant (CPA) Licensed in Arizona and Wisconsin
- Accredited in Business Valuation (ABV)
- Certified Valuation Analyst (CVA)
- Certified in Financial Forensics (CFF)
- American Institute of Certified Public Accountants (AICPA)
- Memberships
  - American Institute of Certified Public Accountants Forensic & Valuation Services Section
  - Arizona Society of Certified Public Accountants (ASCPA)  
Former Member – ASCPA Business Valuation & Litigation Services Committee
  - Wisconsin Institute of Certified Public Accountants (WICPA)  
Former Chair and Member – WICPA Business Valuation & Litigation Services Committee
  - National Association of Certified Valuation Analysts (NACVA American Society of Appraisers (ASA)

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## CURRICULUM VITAE

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### EDUCATION

- University of Wisconsin - Oshkosh, Wisconsin  
Bachelor of Business Administration Degree - 1968  
Accounting Major, Economics Minor

### CONTINUING PROFESSIONAL EDUCATION

- AICPA Certificate of Educational Achievement, Business Valuations
- AICPA, state CPA society and other qualified professional education programs relating to business valuation, marital dissolution, economic loss, commercial damages, forensic accounting and fraud (over 1,000 credit hours)

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